



Healthcare

Cognizant eligibility enrollment services

Proven methods to maximize revenue from uninsured patients

Uninsured and underinsured patients are seeking care in records numbers. Many may be eligible for a variety of state and federal programs; however, they are not aware or cannot manage the complicated registration process. Requiring current staff to identify and secure patient coverage, manage high turnaround times for application resolution, and stay informed on eligibility rules and regulations can be daunting.

Additional administrative support can help underinsured patients find additional coverage and convert the underinsured into insured patients, while also decreasing account receivables.

The collaborative approach from Cognizant supports patients by offering full transparency and a controlled and singularly-focused enrollment environment, promoting the best chance for the highest levels of patient satisfaction by improving enrollment cycle times up to 35 percent. From initial screening discovery to approval and reimbursement, we continuously enhance your organization's enrollment process while safeguarding patient advocacy and turning over account receivables quicker for better margins.

Cognizant is recognized as a Leader on Everest Group's Revenue Cycle Management (RCM) Operations PEAK Matrix® Assessment



Using our proprietary technology platform blended with highly qualified case managers, we identify patients then conduct comprehensive screenings, provide financial counseling, support application and authorization processes, and monitor claim billing. We help your organization provide necessary coverage and options to high volumes of patients with assured compliance, resulting in reducing patient bad debt and self-pay.

With Cognizant you will:

- Leverage our network of relationships with state Medicaid agencies for faster enrollment turnaround
- Maximize enrollment opportunities using a volume-optimized staffing model
- Extend your organization's business office through a strategic partnership

Revenue-Focused Outcomes:

- Increase reimbursement from uninsured patients
- Incur no financial risk through an outcomes based model
- Reduce write-offs due to uncollected, high balance, self-pay accounts

Our differentiators:

- Proprietary RCM platform
- Collaborative partnership approach
- 90% Conversion rate

Learn more about Cognizant Revenue Cycle Management services today.
Visit our website at cognizantrcm.com.



Cognizant (Nasdaq-100: CTSH) engineers modern businesses. We help our clients modernize technology, reimagine processes and transform experiences so they can stay ahead in our fast-changing world. Together, we're improving everyday life. See how at www.cognizant.com or follow us [@Cognizant](https://twitter.com/Cognizant).

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